july 1953

nthly bulletin, michigan society of architects, volume 27 • 30 c

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June 4, 1953

Mr. Talmage C. Hughes, Editor & Publisher, The Monthly Bulletin Michigan Society of Architects 120 Madison Avenue Detroit 26, Michigan

Dear Tal:

The best way I know to answer your letter of June 1, 1953, is to give you the following story:

Lilian Jackson Braun, Editor of the "Living" Section, of the Detroit Free Press, called me up a few weeks ago and said that she was so impressed with our ads in the "Bulletin", that she wondered if I did not have an office that she could use in her "Living" Section. Mind you, I never met this person before, so this call did not come as a result of any previous contacts. She came to our office, and I enclosed, herewith, the results of her visit.

The point I am trying to make is that if your "Bulletin" can impress the Free Press to the point that they give us a full page of publicity in their "Rotogravure" Section, I feel that it goes without saying that you are more than entitled to the increase that you request.

Yours very truly

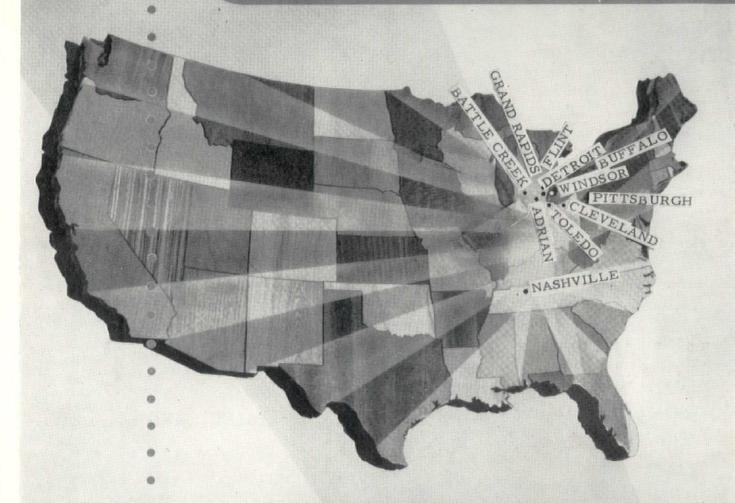
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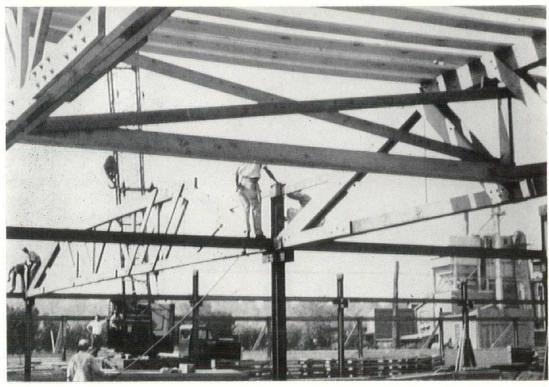
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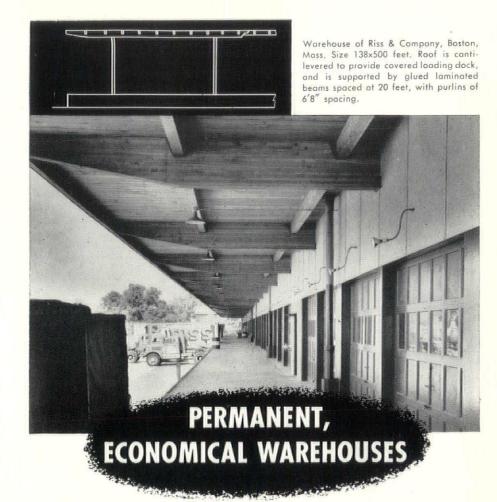
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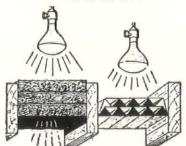
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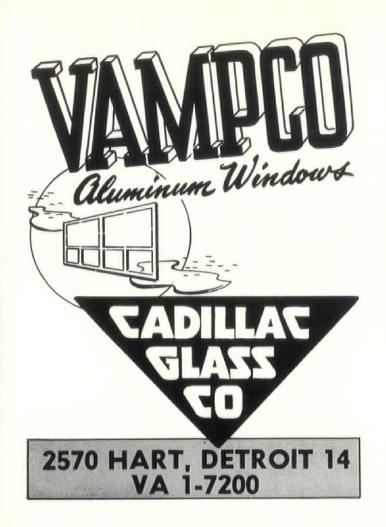


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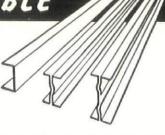




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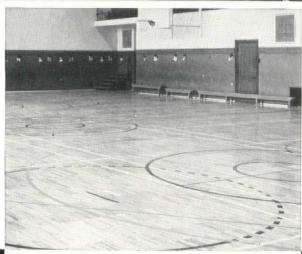
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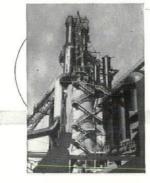
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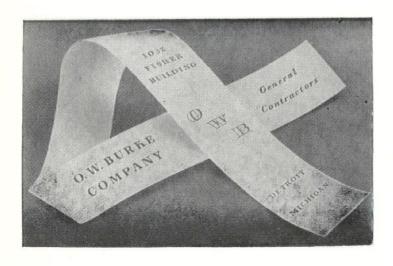
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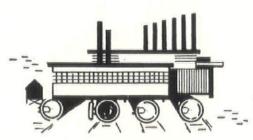
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allen has doubts about loyalty

Bulletin:

The Western Michigan chapter number was excellent and I thank you for it. How-

Will you and Sen. McCarthy go down to the print shop and conduct a stringent loyalty check on your proofreader? On second thought, do not conduct the loyalty check. Cut the proofreader's throat.

I did NOT say "Superstitious" mountains; I said "Superstition" mountains. You will never find a superstitious mountain. Mountains ignore black cats crossing their paths; they sit down 13 to dinner and think nothing of it.

Worst of all, I did NOT quote John Steinbeck as saying, "The precariousness lies in the lonely mind of man." He said, and I quoted, "The PRECIOUSNESS lies in the lonely mind of man." The proofreader has a precarious mind, all right, but Steinbeck hasn't. Neither has Allen. Maybe I twitch a little from time to time and frighten the young, but my mind is not precarious.

On third thought, do not cut the proofreader's throat. Boil him in a medium or summer grade of oil.

Have a good time in Seattle and do not walk around in public carrying a copy of House Beautiful, as you bruise easily.

I will not be at Mackinac Island either as I am going to be up in Duluth on the night of August 7 making a speech to the Duluth, Minneapolis and St. Paul architects, and the only way I could get back to St. Ignace and thence to the island in time for the banquet would be to have somebody drive me 400 miles from Duluth to St. Ignace. This is too much outdoors at once for me.

As ever, Roger.

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OCTOBER-ANNUAL M.S.A. ROS-TER (Geographical)

NOVEMBER—DETROIT CHAPTER A.I.A.

DECEMBER-LEINWEBER. YAMA-SAKI & HELLMUTH

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MARCH — 40th ANNUAL M.S.A. CONVENTION

APRIL—ANNUAL M.S.A. ROSTER (Alphabetical)

MAY-SAGINAW VALLEY A.I.A.

JUNE-WESTERN MICH., A.I.A.

JULY-ROGER ALLEN & ASSOCI-ATES

monthly bulletin, michigan society of architects including national

MONTHLY BULLETIN

Michigan Society of Architects 120 Madison Ave., Detroit 26, Mich., WO. 5-3680

Official Publication of the Michigan Society of Architects: Linn Smith, President; Charles B. McGrew, 1st Vice-president; Adrian N. Langius, 2nd Vice-president; Paul A. Brysselbout, 3rd Vice-president; Ralph W. Hammett, Secretary; Elmer J. Manson, Treasurer; Directors — Roger Allen, L. Robert Blakeslee, Phillip C Haughey, Sol King, Ralph W. Knuth, James B. Morison, Leo M. Bauer.

The name "Monthly Bulletin, Michigan Society of Architects" is owned by Monthly Bulletin, Inc., a subsidiary of the Michigan Society of Architects, a Michigan non-profit corporation. Otherwise owned by Talmage C. Hughes, F.A.I.A., founder (1926), editor and publisher, Executive Secretary of the Society and of the Detroit Chapter, The American Institute of Architects.

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Building Industry Banquet—James B. Morison, Chairman; Paul B. Brown, Talmage C. Hughes. 1953 Midsummer Conference, August 6-8, 1953— Clarence H. Rosa, Chairman.

40th Annual Convention— Hotel Statler, Detroit, March 10-12, 1954—Lyall H. Askew, Chairman. March 10-12, 1934—Lyall H. Askew, Chairman.

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architect

OFFICIAL PUBLICATION—National Council of Architectural Registration Boards.

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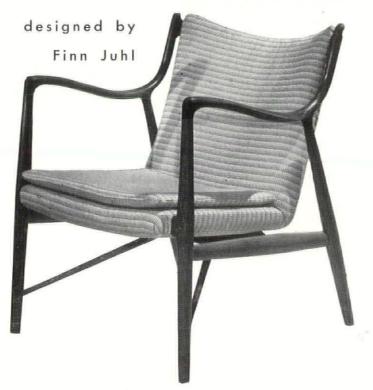
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Listed in Standard Rate & Data Service. For further information, see page 1.

Theodore G. Seemeyer, Jr., Advertising Director; 120 Madison Avenue, Detroit 26, Mich. WOodward 5-3680.

Address all inquiries concerning National Council of Architectural Registration Board to William L. Perkins, Secretary-treasurer, 736 Lucas Ave., Chariton. Iowa.

Subscription \$3 per year (members \$1.50). 30c per copy (Rosters \$1).



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united foundation

First meeting of the United Foundation, Building Industry Division was held at the Veterans' Memorial Building on June 23.

C. Allen Harlan, who headed the unit last year and won the top award for going over with the highest percentage, is again chairman. The Building Industry Unit consists of architects, consulting engineers, general contractors, contractors in the mechanical trades, roofing and sheet.

The campaign will begin on October 20 and close on November 12. The architects division will again be headed by Gerald G. Diehl, A.I.A. who put them so far over the top last year. He will be assisted by Vic Vallet, Joe French, Talmage Hughes, Malcolm Stirton, Fred Seevald, Henry Haberkorn, Bert Harrison, Arnold Agree and Eberle Smith. The solicitation is to be on the basis of employees contributing the equivalent of one hour's pay per week for eight weeks.

Some do not understand that the fund is not eaten up by overhead. A group of public-spirited citizens underwrites the cost of conducting the foundation, and only slightly more than four percent of the money contributed goes toward costs.

WANTED: Architect who can qualify as sales representative for manufacturer. Location, Detroit: Salary \$700 month. Write fully to George Staunton, Reynolds Metals Company, 1800 Wrigley Bldg., Chicago, Ill. (Telephone Whitehall 4-2200.) If you are invited for an interview, we will pay expenses.

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come to mackinac island



august 6, 7 & 8 1953

The Michigan Society of Architects Annual Midsummer Conference will be held next month at The Grand Hotel on Mackinac Island—August 6-7 and 8. Thursday, the 6th will be for arrivals and reception in the President's suite that afternoon, followed by dinner in the main dining room.

The Conference proper will take place on Friday and Saturday, August 7 and 8, while Sunday, Aug. 9 will be for checking out.

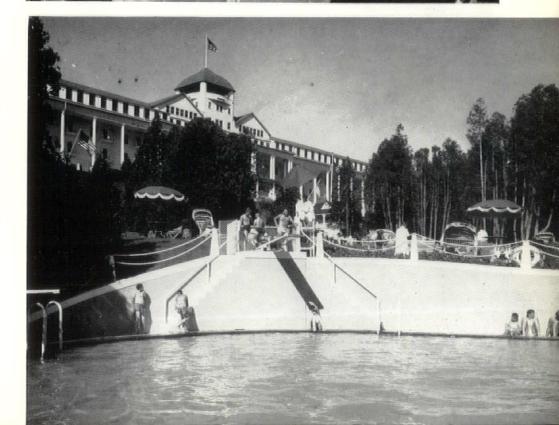
President Linn Smith has appointed Clarence Rosa, of Lansing, as General Chairman, and he has plans well under way. They will follow closely those of former years, with much time alloted for fun and recreation.

Among other things, Clarence invites you to cruise aboard the yachts of Neil Gabler and Larry Plymm. If any should question the term yacht, remember that anyone owning a boat long enough to lie down on or in has a yacht, and a yachtsman is anyone who goes afloat for fun.

Here are some pictures of last year's event. Of course you recognize in the bottom one our genial host, W. Stewart Woodfill, and the other one—oh, he's a guy called Jack Benny.

Make your reservations now—direct with the Hotel.





architectural michigan

employee membership

It is important that all Active Members of the Michigan Society of Architects enlist all employees in their offices as Employee Members at once. The employees can be of much value to the MSA and the Society can be of great help to them. The following features of Employee Membership should be called to the attention of every adult employee at the very first opportunity and the employee should be urged to join:

1. Annual Dues. These have not been officially established but, since only \$3.00 is obtained from each Active Member annually, it is unlikely that the annual dues for Employee Members will be more than \$2.00. In any case, the MSA expects to make no money whatever from these dues—all will be expended on the Employee Members themselves.

2. Benefits

- (a) Subscription to the MSA Monthly Bulletin, regularly \$3.00 per year, without additional cost, Our Bulletin is the outstanding state architectural publication in the country. It will keep one informed on what is going on in the construction industry throughout the state.
- (b) Privilege of attending meetings, conferences, exhibits, conventions, outings, etc., as a member. This will
- (c) Broaden the employees' acquaintance among employers and other employees throughout the State. Both should gain from these new contacts.
- (d) Enable employees and employers to obtain a more intimate understanding of each others problems, which should work to the mutual advantage of both in actual office production. It is believed that this should bring about a common interest in producing better jobs which should prove more profitable to both employer and employee.
- (e) Make employees eligible for appointment on MSA Committees, etc., which will enable them to participate actively in professional activities.
- (f) Participate in the MSA group insurance plan.

Employee Members will thus be eligible for participation in all the privileges of this Society except voting and holding office.

Every Active Member of the MSA is urged to go through his organization **now** and see that 100% of his employees participate.

m.s.a. group insurance

in the Society's program. The cost will be negligible and the benefits substantial. The Michigan Society of Architects has just announced its new group insurance plan which is now available to all members. This is a sound plan in complete compliance with Michigan's rigid insurance regulations. The insurer is the Michigan Life Insurance Company of Detroit, a company organized and doing business under the Michigan Insurance Code. The dates are so reasonable that it hardly seems possible that anyone can afford not to participate

The MSA Board of Directors has given much thought to making the Society serve the profession instead of the profession serving the Society. The Bulletin firmly believes that the insurance plan is a most commendable step in this direction—an enterprise which will be of tremendous benefit to families of our members, at a time when help may be most welcome.

All active members have received literature describing the insurance plan and application forms. Applications with checks for the initial quarterly premium payment are now being received. Make checks payable to Michigan Society of Architects which will deposit them and hold the payment to your credit until the plan becomes effective which will be when the quota required by the Michigan Commissioner of Insurance is obtained.

Since employees may have questions about the insurance, as it alone involves an additional expenditure on their part, active members can inform them, generally by reference to the comparative analysis and our circular letter which were sent out recently. There is one thing which was not known when the comparative analysis was made and that is that the policy will contain a "Disability Clause" which provides that the insurance of a member who becomes incapacitated and unable to work will remain in force for one (1) year from date of such incapacitation without payment of any premium during this period provided he maintains his membership in the M.S.A. This makes our insurance plan particularly attractive.

Do not procrastinate. Go through your office **now** and sign up every last one of your adult employees. They will thus obtain protection at a most reasonable price. They will thank you for it.

Michigan came off rather well at the 85th AIA Convention. Clair W. Ditchy was elected President of the Institute; Adrian N. Langius, C. William Palmer and Kenneth C. Welch were elevated to Fellowship; Eero Saarinen and Smith, Hinchman & Grylls received first place in the Honor Awards Exhibits for their General Motors Technical Center.

Raymond S. Kastendieck of Gary, Indiana was elected Great Lakes Regional Director to succeed John N. Richards of Toledo whose three-year term expired. The Bulletin came in for special mention on two different occasions.

The Detroit delegation, supported by the other two Michigan Chapters and the M.S.A., extended an invitation to the Institute to hold its 90th annual convention in Detroit in 1958, No action has been taken on this invitation.

Mr. John L. R. Grand of Gainesville, Fla. presented a report on proposed changes to A.I.A. document 330, Standards of Professional Practice. A number of suggestions were received from the floor, and among them was one proposed by the Michigan delegation. While no action was taken on the proposal, it was taken under consideration along with others. The proposal is as follows:

Article 8 of the Mandatory Rules of The Institute now begins:

"An Architect shall not use exagerated, misleading, self lauditory publicity, and/or paid advertising.

It is proposed to place a period after the word publicity, and to insert the following paragraph:

"One may enter into paid advertising in a publication issued on behalf of the owner of a project on which he was architect, provided that copy in such an advertisement is devoted entirely to promotion of the interests of the profession as a whole, is of such a nature as to inform the public of the beneficial services architects can render to society, and that no mention is made of the individual architect or firm, except the signature."

Reasons:

It is believed that, at the Houston Convention, a similar proposal was dealt with rather summarily, despite the fact that opinion, to say the least, was divided.

Further: That The Institute should take a more realistic view of this phase of advertising, as it has done with respect to advertising in publications sponsored by it or its components.

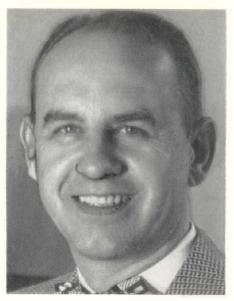
There are instances wherein present prohibition actually makes for bad public relations.

Example:

A firm of architects were engaged on an addition to the plant of an important metropolitan daily newspaper. Upon completion, the newspaper, being very proud, prepared a special issue featuring its new building, and asked the architects to cooperate by taking space in the issue. After investigation, the architects had to report to their clients that, under mandatory rules of The A.I.A., there was no way possible.



C. WILLIAM PALMER



ADRIAN N. LANGIUS



KENNETH C. WELCH

these michigan architects made fellows of the aia at its recent convention

Such a condition tends to give the impression that The Institute is not realistic, progressive or businesslike.

There are many other instances of similar conditions with regard to schools, churches, etc.

Perhaps a chief objection to the change might be that it opens the way for an architect to be solicited by any number of advertising media, whereas under present conditions, one can truthfully say that The A.I.A. does not permit it.

It is believed that if the rules were amended to permit such advertising only in publications issued by or for an owner of the project for which one was architect, there would stil remain some protection against solicitation from other publications of a purely commercial nature.

Dennis Charles Schmeideke of Ann Arbor has been awarded the Harley, Ellington & Day \$1,000 Scholarship, at the College of Architecture and Design, University of Michigan, it is announced by Wells I. Bennett, F.A.I.A., Dean of the College.

The scholarship, made available through the contribution of the Detroit architectural firm is awarded to an outstanding student of architecture at the College, who is about to enter his senior year.

friendship sales

About 100 architects and members of the building industry attended a cocktail party held on June 8 at Holiday Manor in Detroit. The affair was given by Friendship Sales, Inc. to introduce the new Rusco horizontal slide window, now exclusively distributed by them.

Joe Hoffman, president of Friendship, and his partners Edward Rosenberg and Joe Matel were hosts.

Carl Raquet, executive vice president, and Ted Davis, zone manager for F. C. Russell Co., Cleveland, Ohio, manufacturers of the Rusco window, were there to meet the guests and to demonstrate the features of their product.

The all-metal parts of the Rusco prime window are made of steel, hot dipped galvanized, bonderized for perfect paint adherence, and finished with baked-on outdoor gray enamel.

Among the architects noted in attendance were Leo M. Bauer, L. Robert Blakeslee, Arthur O. A. Schmidt, and Arnold Agree, recently returned from Hawaii.

C-Thru Aluminum Awning Co. has moved its general offices to 13962 Wyoming Avenue, Detroit 4, Michigan. The new 'phone number is Webster 3-4343. The factory remains at 2121 Springwells Avenue Wilhelm V. VonMoltke, an associate member of the Detroit Chapter, A.I.A., has just returned from a six-weeks visit to Europe.

Von Moltke, formerly a member of the staff of Eero Saarinen and Associates, Bloomfield Hills architects, left immediately for Philadelphia, where he will be associated with Edmund N. Bacon, director of city planning for the City of Philadelphia.

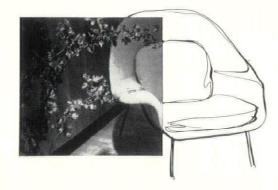
Lyall H. Askew, A.I.A. has succeeded Von Moltke as chairman of the Chapter's program committee.

An examination for architects has been announced by the United States Civil Service Commission for filling positions paying from \$3,410 to \$10,800 a year in various Federal agencies in Washington, D. C., and vicinity.

No written test will be given. To qualify, applicants must have had appropriate education or experience.

Applications will be accepted until further notice and must be filed with the Executive Secretary, Central Board of U. S. Civil Service Examiners, Veterans Administration, Washington 25, D. C.

Further information and application forms may be obtained from most post offices or from the U.S. Civil Service Commission, Washington 25, D. C.



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western michigan chapter outing

The annual fun-day at Lake Macatawa sponsored by the Western Michigan Chapter, A.I.A. and the Producers' Council of Michigan was held on Saturday, June 27th, with the weatherman setting the theme of the day: blue skies and warm. The holiday group started arriving Friday night just to get a running start on the big day to follow. Peter Vander Laan and Obie O'Bryon made it known early that no business meetings would be held and the day was to be strictly for lazing, relaxing, and birdwatching. Both reported that factions kept voicing desires: "let's have a meeting of some kind, committee, business, caucus, panel - any kind, only let's have one. Vander Laan and O'Bryon were defenders of the cause and nary a meeting reared

The athletes in the crowd took lanterns in hand and played golf at the Holland Country Club at 8:30 a.m., Saturday. Golfing honors went to Harry Lee. Grand Rapids, carrying the Zonolite banner. The more sedentary members of the outing swam in the breakers, baked in the sun, walked to the Coast Guard tower, waited to be first in the dining room, or rocked on the spacious porches.

Food at Hotel Macatawa is, as advertised, "a gustatory delight." Luncheons and dinners are served with an appetizer buffet that stretches on and on and groans under the weight of the different foods. This buffet should be sampled lightly, says a voice of experience, as a full-course meal follows in the dining room.

At the bountiful cocktail party presented by the generous Producers' Council, it was surprising to see the swim-suited, slacksuited, and short-suited crowd blossom forth in such elegant summer finery. The cocktail party had everything, including caviar and the jazzy accompaniment of the Ramset Fastener gun as it blew fasteners through steel disks with it powder charge. This provided a party tempo hard to beat by any orchestra. From 4:30 on, the architects, producers, and guests had been viewing the excellent table top displays that rose like circus tents in the ballroom. There were handsome representatives of the following companies: J. A. Zurn Mfg. Co., U. S. Plywood Corp., Unistrut Detroit Service Co., Truscon Steel Co., Ramset Fasteners, Inc., Pittsburgh Plate Glass Co., Owens-Corning Fiberglass Corp., Marsh Wall Products, Fiat Metal Mfg. Co., Armstrong Cork Co., American Structural Products Co., Kimball Glass Division, Ceco Steel Products Corp., Kawneer Co., Master Builders, H. H. Robertson Co., American Air Filter Co., Yale and Towne Lock Co. They passed drinks and hors d'oeuvres, and explained what makes their products go.

Following dinner on Saturday, President Vander Laan introduced Bob Ackermann who introduced Roger Allen who told a funny story and introduced the main speaker, Elliott C. Spratt, National President of the Producers Council. Mr. Spratt presented a most interesting and informative talk on the construction industry and the roles producers and architects should play in the industry in the future. He stated that one-half of all the buildings in the U. S. should be substantially modernized or torn down. Of the 50,000,000 buildings in the nation, over 22,000,000 were built prior to 1919 making them outdated and outmoded, he said, and he added that the producers' and architects' complacency about old buildings doesn't make sense and should be changed. He said it was this group's responsibility to convert public thinking to recognize the fact that buildings, as well as automobiles, outlive usefulness. He feels that the construction heads must appeal to the public's pride and to its desire for economy and increased productivity. The appeal must be made to the people's very basic desires for better health, saving on operation and maintenance, increased comfort, and greater convenience. The great challenge must be to make the public dissatisfied with obsolete, uneconomical structures, and he said the Industry can meet these demands without half trying.

After dinner, the guests returned to the ballroom to find all the displays had been whisked away by the Hotel's genii and replaced by a fine orchestra for the dancing. It was rumored that some architects and producers went in to Saugatuck to see the night life of the artists. It seems this group didn't know that a similar renegade group from a convention at another nearby town also went to Saugatuck and each group watched the other group thinking they were seeing genuine nightlife of the artists. As the tired and happy attendees at this outing left Saturday night and Sunday morning, it was written in all faces: this was a bang-up get-together.

beckbissinger honored by m.s.a.

Frederick Beckbissinger, dean of Saginaw architects, was made a member emeritus of the Michigan Society of Architects at a meeting of the Saginaw Valley Chapter of The American Institute of Architects June 23. The citation was "in recognition of his attainments and accomplishments and for his constant devotion to the profession of architecture."

The special ceremony followed a dinner at the home of Frederick Wigen, A.I.A. in Saginaw, attended by 35 members and guests of the Valley Chapter.

Fred Beckbissinger was born in Saginaw, December 19, 1870. He attended school there, studied with private tutors, and traveled and continued his studies in Europe. He also attended special classes at the College of Architecture, University of Michigan, under the late Eliel Sagrinen.

Following employment in architects' offices in Saginaw, Grand Rapids and Chicago, Beckbissinger, while still a young man, was designer and field engineer in responsible charge of important projects in Saginaw and Port Huron. In 1910, he opened his own office in Saginaw and has been a leading practitioner there since. When the first registration act for architect went into effect in Michigan, he was registrant No. 19, and he was a charter member of the Michigan Society of Architects. While in Chicago, he was "adopted" by the Chicago Architectural Club, and he became a protege of the late W. L. B. Jenny, the famous architect who designed Chicago's first skyscraper.

Ian C. Ironside, A.I.A. has been admitted to associateship in the Lansing Firm of Warren S. Holmes Company, Architects.

Ironside, a graduate of the College of Architecture and Design, University of Michigan, is registered as an architect in Michigan, New York and by the National Council of Architectural Registration Boards. He is a member of the Western Michigan Chapter of The American Institute of Architects and the Michigan Society of Architects.

Other members of the Holmes organization are architects Clark E. Harris, Malcolm M. Williams, Gordon H. Stow, Richard E. Snyder, and engineer Howard E. Hunter.

At Macatawa Speakers' Table: Mrs. Mulcagy, Allen, Spratt, Vander Laan, Mrs. V. and Bob Ackerman.





official publication, national council of architectural registration boards

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NCARB 34th convention

The National Council of Architectural Registration Boards held its 32nd Annual Convention for two days just prior to the A.I.A. convention in the Olympic Hotel, Seattle. Eighty delegates were present from 30 states.

President Charles E. Firestone presided at most of the sesions and heard reports from various committees. Principal action was on the report of a special Committee on Syllabus, of which Ralph Edward Winslow of Troy, N. Y. is Chairman. The new syllabus will be summitted to the state boards for ratification, and if ten or more fail to adopt it the syllabus will be committed to further study. The plan is aimed at uniform state examination procedure.

Says President Firestone: "Through exchange of ideas and experiences, a forward step towards a uniform examination for all states has been made through which architects will be able to render better service to the public for the protection of life, health, and property and the advancement of good architecture."

All officers of the Council were reelected.

At the annual dinner of the Society of Archiectural Examiners, President Ralph Kempton was not present. This is the first convention he has missed in many years. T. Worth Jamison of Baltimore, Md. presided and was rewarded by being elected President, Lucius R. White, Jr., also of Baltimore, was elected Vice-President, and Walter F. Martens of Charleston, W. Va. was elected Treasurer.

Speaker at the banquet was acting Mayor of Seattle, Mr. Albert Rochester, who gave an interesting talk on the program he has in charge, that of receiving and entertaining troops from Korea at the Seattle port of entry.

The Society, a sort of gridiron club, has its lighter side, and at its functions there is much of entertainment and fun. William C. Furer, from the Hawaii Chapter, who was made a Fellow at the Institute Convention, placed a lei around the neck of Betty Wick, who is secretary to President Glenn Stanton. Her husband, Clarence H. Wick, is an architect in Portland, Oregon.

The pitfall-from a california realtor

When the deal is closed, "SHUT UP." My buyer was in the escrow office with the cash in her hand. To impress on her the fine buy she had made, I said, "you will never have any trouble with that cesspool, it was built to last a lifetime." The property was in a small community where there were no sewers, and I took it for granted that she was fully aware of that. However, whatever knowledge she had of cesspools was not to her liking for she immediately jumped up and said "I have never coped with a dirty cesspool and have no intentions of starting now." With that statement she dashed out of the office with the cash in her hand.

In regards to your legal lines which appear in HEADLINES I have clipped and saved each one and find them a true value to Realtors.

THE COMMENT (By George F. Anderson)

"Mum" is the word. It's a Pitfall to talk about the property after the deal has been made. One of the first axioms that a young lawyer learns is, "When the Judge is with you, Shut Up."

In the Eastland disaster in Chicago, where an excursion liner keeled over and sank in the river, over 1,000 lives were lost. The morgues were filled with corpses, and relatives were running around from one morque to another to find their lost ones. A young lady identified her uncle and ordered a magnificent funeral for him. Before parting she wanted to take one more look at him. While she was looking, his mouth opened and he exposed a gold tooth. She exclaimed, "That isn't my uncle—he didn't have a gold tooth." She cancelled the funeral. The undertaker, covering him up scornfully said, "you darned fool, if you had kept your mouth shut, you'd a got a decent burial."

Many Brokers have had occasion to say to themselves, "you darned fool, if you had kept your mouth shut you'd a got a decent commission."

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architects in the news

California

Paul R. Williams, A.I.A., of Los Angeles, was chosen by the National Association for the Advancement of Colored People, as recipient of its top award, the Springarn Medal. The Medal is awarded annually to an American Negro for distinguished achievement. Williams, a distinguished architect, is a member of the Los Angeles Municipal Housing Commission, L. A. City Plan Commission, and The A.I.A.

Welton Becket and Associates, of Los Angeles, have been apointed official architects for the Hollywood Bowl. The Bowl Association announces a program to rehabilitate the physical properties and make substantial improvements.

Henry L. Gogerty of Los Angeles has been named a member of the Board of Trustees of St. Anne's Foundation, whose interest is the direction of St. Anne's Maternity Hospital and the Holy Family Adoption Service. Gogerty, a member of the Sou. Calif. Chapter, A.I.A., has been connected with many civic activities, including the California Safety Council, Hollywood YMCA, American Legion, and Rotary International.

District of Columbia

Howard C. Sullivan, former chief of the Navy Department's Bureau of Yards and Docks, has been awarded a gold star by the Association of Federal Architects. The presentation marked Sullivan's retirement after 40 years in Government service. This was the second such award in the Association's 26-year history. Sullivan is credited with doing much to further modern functional design in Federal architecture.

Illinois

Sheldon Hill, of Lake Forest, an associate of the architectural firm of Ganster & Henninghausen, of Waukegan, has been awarded the Francis J. Plymm Fellowship for a six-months travel-study tour of Europe. Hill, a registered architect, is one of three granted the award this year on the basis of professional work done since graduation from the University of Illinois School of Architecture in 1951.

Indiana

The archiectural firm of D. A. Bohlen & Son, of Indianapolis, is marking its centennial. It is one of the oldest architectural firms in America, with a record of four generations of continuous practice. A. C. Bohlen now heads the firm. He is ably assisted by his son, 33-year-old veteran of the China-Burma war theatre, R. L. Bohlen, A.I.A.

Charles Eugene Hamilton of Muncie has been elected president of the Indiana Society of Architects, A.I.A. Also elected were William C. Wright, 1st V.P.; Joseph Cezar, 2nd V.P.; Alfred Porteous, Secretary; Allison Vrydagh, Treasurer, and the following Directors: James Hawkins, Frank Montana and Carrol Beeson, Hamilton succeeds Beeson, who is Mayor of Crawfordsville, Inc.

The society recently honored three of its friends: Charles Bacon, Indianapolis Building Commissioner; Joseph Riebeling, formerly architectural adviser for the Pierson-Lewis Hardware Co., and Peter Van Fleet, architectural adviser for the Crane Co.

Newly elected officers of the Women's Architectural League of Indianapolis are Mrs. Richard K. Zimmerly, President; Mrs. Richard C. Lennox, Vice-President; Mrs. Edward James, Secretary, and Mrs. Donald E. Compton, Treasurer.

Mox Pohlmeyer, architect and engineer, of Fort Wayne, Ind., announces the addition of two associates to his firm and change of name to Mox Pohlmeyer & Associates. New associate members are C. J. Malott and John L. Soenheimer.

Paul Frank Jernegan, South Bend (Ind.) architect, announces the appointment of four specialists as associates: Stanley P. Kellogg, of Petoskey, Mich., as sculptor associate; Milton Martin Latta as resident designer in charge of the firm's Goshen office; Morris N. Tomlinson (continuing) as consultant on educational buildings, and Dr. J. Rosenwasser, a practicing physician, as hospital consultant.

O'Keefe-Keil Associates, of Laporte, Ind., have added two associates: Herman J. Terzino and Charles A. Rubinelli.

Louisiana

John W. Lawrence, A.I.A. assistant professor of architecture at Tulane University, has become acting director of the College of Architecture, it is announced by Dr. Rufus C. Harris, Tulane President.

Lawrence succeeds Buford L. Pickens, A.I.A., who has been named professor of architecture and Dean of the School of Architecture at Washington University. Pickens, formerly of Detroit, became director of Tulane's College of Architecture in 1946.

Charles R. Colbert has been elected President of the New Orleans Chapter, A.I.A. Samuel Wilson was elected Vice-President; Robert Cummins, Secretary; John Lachin, Treasurer, and Charles Andry, Director. Colbert succeeds Douglas Freret.

C. Errol Barron has been elected President of the Louisiana Architects Association; William Bailey Smith, 1st V. P.; Charles R. Colbert, 2nd V. P.; Herman Duncan, Jr., Secretary, and William B. Wiener, Treasurer. Arthur H. Feitel, N. O. architect, was presented the Chapter's engraved plaque for his work in securing the Kress collection of Renaissance paintings for the Delgado Art Museum in New Orleans.

Massachusetts

Shepley Bulfinch Richardson & Abbott, of Boston, announce the addition to that firm of the following associates: James F. Clapp, Jr., Joseph Dane, Ernest C. Hoedtke, Sherman Morss, John W. Pierce, Walter A. Smith, Herman J. Voss and Harry N. Wijk.

Michigan

Marcel Breuer, A.I.A. was a recent visitor to Detroit when he attended dedication ceremonies of the new library in suburban Grosse Pointe, for which he was architect. The library was made possible through a gift from Mr. D. M. Ferry, Jr., whose son, W. Hawkins Ferry introduced Mr. Breuer, a speaker at the ceremonies. Hawkins Ferry is Honorary Curator of Architecture at The Detroit Institute of Arts.

Giffels & Vallet, Inc., L. Rossetti, Associated Engineers and Architects, announce the appointment of Dr. Edwin Frederic Pike, of New York, as director of the firm's Chemical Engineering department. The G. & V. firm is one of the largest in the country, and has offices in Detroit, New York, Chicago, Houston, Texas and Windsor, Ont., Canada.

Victor Gruen, A.I.A., architect of Detroit, who has other offices in New York and Los Angeles, has been commissioned by Macy's of San Francisco and others to design a \$25,000,000 shopping center in California's East Bay area.

The project, known as "Bay-Fair," is unique in that it provides stores on two levels, each level with separate parking area. Stores on the lower level front on a shopping court, while those on the upper level have two frontages—one facing a parking area, the other facing a balcony sidewalk which surrounds the

news

entire shopping court. By use of ramps, stairs and escalators, customers can easily go from one level to the other, and, since all walkways are covered, they can walk from store to store completely protected from the weather.

Gruen, one of the country's leading authorities on shopping centers, who is doing those for The J. L. Hudson Company of Detroit, was awarded a commendation by national architectural magazine for his highly efficient "split-level" Bay-Fair design.

Smith, Hinchman and Grylls are also architects and engineers, have established six scholarships at the University of Michigan for students in the College of Architecture and Design.

Scholarships will be awarded to two sixthyear students majoring in building equipment. The first awards will be made for the academic year of 1954-55.

Smith, Hinchman and Grylls, Inc., Detroit sponsoring four tuition scholarships for senior architectural students majoring in building equipment. These awards will be made for the academic year of 1953-54. All six scholarships will be awarded by the Dean of the College of Architecture and Design of the University, Wells I. Bennett, F.A.I.A.

John C. Thornton, A.I.A., architect for The Detroit Edison Company, has received the Company's Alex Dow Award for outstanding service.

The award, consisting of a citation, a gold lapel pin, an engraved watch and five shares of Detroit Edison stock, was made at a banquet by Company President, Walter L. Cisler

The citation was for a research project conducted by Thornton on the relation between bond and the surface physics of masonry, in which he discovered that certain rough surfaces including sanded brick did not bond with mortar as well as smooth surfaces. His findings have been published in a 16-page booklet, fully illustrated, and reprinted in the Journal of the American Ceramic Society, and elsewhere.

The Michigan Society of Architects has obtained permission to mail copies of the booklet to all its members. Thornton gave a progress report on his project at the Midsummer Conference of the Society at Mackinac Island in 1951.

Thornton, a past president of the Society, received his architectural degree from the University of Michigan in 1913. He has been employed by the Edison Company for 37 years. His other affiliations include The Engineering Society of Detroit, Michigan Engineering Society, Michigan Mineragological Society, Michigan Lapidary Society, and American Standards Association.

Edward Warren Hammarskjold of Ann Arbor has been awarded the George C. Booth Traveling Fellowship for 1953, it is announced by Dean Wells I. Bennett, FAIA, of the College of Architecture and Design at the University of Michigan. Hammarskjold plans to travel and study in England and on the continent of Europe.

New Jersey

Ernest H. Fougner, F.A.I.A. has been named Secretary-Director of New Jersey's State Board of Architects. He fills the vacancy caused by the death of Charles F. Ackerman.

New York

Hugh Ferriss, F.A.I.A. was reelected President of the New York Chapter, A.I.A. Geoffrey Platt was reelected V.P.; Richard A. Kimball, Secretary, and Ronald Allwork, Treasurer. Max Abramovitz and Walter O. Cain are members of the Executive Committee; Robert McLaughlin, James Kellum Smith, Harvey Stevenson and Edward D. Stone constitute the Jury for Medal of Honor; Morris Ketchum, Jr. (Chairman), William Gehron and Herbert Lippman, Committee on Professional Practice; Leopold Arnaud, Richard Roth and Edgar I. Williams, Committee on Nominations.

Ohio

Frank F. Smith, of Youngstown, was elected President of the Eastern Ohio Chapter, A.I.A. Others elected: Charles F. Steiner, Jr., V. P.; Richard N. Zuber, Secretary; Burt V. Stevens, Treasurer, and Joseph F. Mobito, Trustee.

Pennsylvania

Norman N. Rice, A.I.A., of Philadelphia, has been named head of a committee of architects and landscape architects to study economic development and planning for the Delaware Valley region. Appointment was made by the Greater Philadelphia-Delaware-South New Jersey Council, a bureau of the Chamber of Commerce of Greater Philadelphia.

Died

Charles Butler, F.A.I.A., 82, in New York, June 4, partner in the firm of Charles Butler, Robert D. Hohn and Addison Erdman. Past President N. Y. Chapter, A.I.A. and of New York's State Board of Examiners of Architects. He had been active in the National Council of Architectural Registration Boards. Practiced in N. Y. since 1889. Mr. Butler had received many honors here and abroad, including France's Chevalier of the Legion of Honor.

Arthur B. Cram, 100, in Detroit, May 31. Grad, Penn State, 1870. Began own practice in Detroit, 1881. Was active until 1935 when he retired. Mr. Cram was active in the first architectural organization in Detroit. He reached his looth birthday last March 13, desipte the fact that a physician 70 years ago told him he had a bad heart.

Louis Warren Duffee, 68, in Laurel, Miss., May 9. Both architect and engineer, he was a member of ASCE and of his State architects association.

George Elmore Gable, A.I.A., 60, in Los Angeles, May 4. Member of firm of Gable & Wyant. Mr. Gable had been an officer in his State and local architectural organizations. Robert D. Kohn F.A.I.A., 83, at Ossining, N. Y., June 16, just 12 days after the death of his partner, Charles Butler, F.A.I.A. Both had just been elected to the National Academy of Design. Mr. Kohn was President of The American Institute of Architects from 1930 to 1932. Practiced in N. Y. since 1895. Was also partner of the late Clarence S. Stein, F.A.I.A. Architect for N. Y. Eve. Post, R. H. Macey's, Temple Emanu-El and many other important buildings. Bd. of Design, N. Y. World's Fair, 1930. Div. of Housing, P.W.A., '33-'34. Partner, Addison Erdman, A.I.A. will complete work in progress, and continue practice as hospital architect and consultant.

Neil McMillan, Jr., 74, in Rochester, N. Y., May 24. His interest in YMCA work while at the School of Architecture, Univ. of Ill., and after graduation led to his directorship of the Y hut building program. Organized Y International Architectural Bureau and was its director until 1938, and he planned Y buildings all over the world.

Dana Somes, A.I.A., 68, in Boston, May 23. Chairman of Boston's Zoning Board, and member of firm of Somes, Griswold, Boyden, Wylde & Ames. Early member and director of Boston Society of Architects. Writing in his Harvard Class' 25-year re-

port, he described his fortunes in the jargon of his profession:

"In 1920, foundations are being laid. In 1923, the superstructure is under way and there are indicated mighty hopes of future skyscraping proportions. In 1928, the superstructure still goes on but there is a hint of possible reduction in height, the visions of youth are dimming. Then—the earthquake—1929 sees me about to build up many stories in one great stroke when, of a sudden, everything comes crashing down, and I am discovered burrowing in the foundations again; buttressing here, shoring there, in a frantic effort to stay the sweep out on the floor."

Edward B. Stratton, 83, in Boston, June 2. Had been a member of The A.I.A., a Boston architect for more than 50 years.

Ferdinand Von Beren, 82, in New Haven, Conn., June 12. President of New Haven architectural firm of Brown & Van Boren. Born in Berlin, he was self-trained.

Oscar V. Vatet, 71, in Washington, D. C., May 13. Had been engaged by the Government, as specialist in prefrabricated and portable housing. He had been a member of The A.I.A.

hail to the new chief



CLAIR WILLIAM DITCHY, F.A.I.A.

Clair W. Ditchy, F.A.I.A., of Detroit was elected the 34th president of The American Institute of Architects at its 85th Convention, just closed in Seattle, Washington. This must be a good omen, for Dwight D. Eisenhower is serving as the 34th president of the United States.

Ditchy had served six years as secretary of the Institute, as well as three years as Great Lakes Regional director. He had also been active in his State and local architectural organizations, having served as president of both the Michigan Society of Architects and Detroit Chapter, A.I.A. He had been a director of the Michigan Engineering Society a founder of The Engineering Society of Detroit. as well as its secretary, director and treasurer. He was chairman of Associated Technical Societies of Detroit, vice-president of the Interprofessional Council, and secretary of the Citizens' Housing and Planning Council.

A distinguished member of the architectural profession, he has been in private practice in Detroit since 1921 and has specialized in schools, hospitals, and housing projects. Of particular note are his Alice Crocker Lloyd Dormitory at the University of Michigan, the Grade School

Building, Shrine of the Little Flower, Climax Molybdenum Laboratory, and Highland Park General Hospital, all in the Detroit area. Among housing projects on which he collaborated with others are Brewster Homes and Parkside Homes, both in Detroit,

Ditchy became a member of The Institute in 1924, was elevated to Fellowship in 1944, an honor bestowed for distinguished performance in design, education, literature, public service and service to the Institute. He has since served on the Institute's Jury of Fellows committees on By-laws, Unification, National Capital, Housing, and Chapter Affairs.

The new president was born at Kelly's Island, Ohio in 1891. He received his A.B. degree from the University of Michigan in 1911 and his bachelor of architecture in 1915, following which he was an instructor at the University's College of Architecture. In 1920 he married Berenice Brookmyer and is the father of three children—Diane, Elaine and Julie.

Clair Ditchy's first experience was gained in the Detroit office of Albert Kahn, from 1915 to 1917 and from 1919 to 1921. The intervening years were spent as a lieutenant in the American Expeditionary Forces, one year of which was on detached service with the Fourth French Army as instructor in Cours des Instructeurs pour L'Armee Americaine. He has been a special writer on architecture and building for a Detroit paper, and he has also contributed to American and foreign magazines in the field of architecture.

He is an honorary member of Tau Sigma Delta and Sigma Rho Tau and has been national president of Alpha Rho Chi.

Ditchy relates that when he was in college, the fraternity house where he boarded served strawberries regularly, that is when they were in season. Some students seeking to make a little extra money would sell their strawberries to their fellows. Ditchy was one who considered himself doubly lucky, for the purchasers broke out in a rash.

The name Clair, he explains, should be a tip-off that it belongs to a man, since it has no "e" on the end. However, he recalls that when he first matriculated at Ann Arbor he received letters from a downtown corsetier, inviting him to come in for a fitting. Says Ditchy, "being a student, young and devilish, I had half a mind to take them up."



WEATHER FORECAST Continued fair and warmer. Changing winds S.W. to N.E. THE DAILY TRIBUNE

FINAL MARKETS SPECIAL SPORTS REVIEW

SECTION 1

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NATION'S HEADLINE DAILY

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PAGE

A I A PRES. STANTON RETIRES AUF WIEDERSEHN!

a.i.a. national convention

The flying thunderbird, emblem of the 85th AIA Convention, according to legend, is a rather vicious fowl—producing thunder, lightning and rain. The version of John Detlie of the Washington Chapter was much more amenable, for there was none of these dire circumstances at Seattle, perhaps because John made certain revisions. Instead of carrying a whale, the bird carried a salmon, the symbol of good food.

And so we know, as in the case of Michigan's wolverine, the bad boy of the jungles, the bark is worse than the bite, and we are all brothers under the skin.

Seattle, we understand is also an Indian name, meaning muddy water. This too is a fallicy. Never was there more clarity of action, and architects of the Great Northwest deserve much credit—Glenn Stanton as President, Pietro Belluschi as Keynote speaker, Irving Smith as Convention Chairman; Paul Thiry, President of the Washington State Chapter; Waldo Christenson on housing of delegates, and the entire group in that area.

The weather was delightfully cool in the Evergreen State and in Seattle, the largest City in the world for its age. Good food just seemed to be taken for granted, and even those serving it must have been indoctrinated to be particularly efficient and courteous. Last year Seattle celebrated its 100th anniversary. This year is the Territorial Centennial.

President Glenn Stanton, who presided at most of the sessions, expressed deep regret at the inability of First Vice President Kenneth E. Wischmeyer to be present or to be a candidate for President, because of ill health. The President expressed the hope that Ken's illness would not be long, and the Convention authorized a telegram expressing these sentiments.

President Stanton, self-effacing that he is, gave much credit to others, but the whole architectural profession is deeply indebted to him for the invaluable service he has rendered during his two terms as our President.

Most gratifying was the presence of three past presidents of the Institute, Ray Ashton, Doug Orr and Ralph Walker.

The only office for which there was a contest was that of Second Vice-President, and to that Howard Eichenbaum of Little Rock, Ark. was elected.

Clair W. Ditchy of Detroit is the new President; Norman J. Schlossman of Chicago is First Vice-President; George Bain Cummings of Binghamton, N. Y. is Secretary, and Maurice J. Sullivan of Houston, Texas is again Treasurer. Regional Directors: Waldo B. Cristenson, Northwest; Marcellus Wright Jr., Middle Atlantic; Raymond S. Kastendieck, Great Lakes, and Clyde C. Pearson, Gulf States.

Honorable Allan Pomeroy, Mayor of

Seattle, welcomed the Convention and gave a key to the City to President Stanton. He said he was afraid to give too many privileges to too many architects. William M. Allen, President of Boeing Airplane Company gave the opening address. He spoke on the subject, "A New Country," and he gave a most comprehensive report on the "breadbasket of America," the picturesque City of Seattle, with more than half a million inhabitants, and the marvelous Northwest. It is interesting to note that the City cut down one hill of more than a hundred feet in height-left standing the residence of one dissenter, on a pedestal. There are no street cars here today, but formerly there was a counterbalanced system on one hill. The four-block site on which stands the Olympic Hotel was owned by the University of Washington and next year will revert back to the University, making it one of the most richly endowed universities in America. Highway 99 running through the City is said to be one of the longest in America, not only crossing the United States but extending well into Canada and Mexico. The Post-Intelligencer receives our award for format, and its circulation of 600,000

Reports of the President, Treasurer and Secretary were impressive of the vast amount of work done during the past year in the interest of members. The Great State of North Dakota has become the 108th chapter of the Institute. There are 41 student chapter, nearly 10,000 corporate members.

A new procedure, and a good one, was a special awards luncheon, at which Rabbi Raphael H. Levine, of Temple De-Hirsch, Seattle, delivered the invocation. Fine Arts Medal went to Donald Hord, Sculptor, of San Diego, Calif.; Craftsmanship Medal to Emil Frei, Stained Glass, St. Louis, Mo.; Edward C. Kemper Medal to Gerrit J. De Gelleke, Milwaukee, Honorary Membership went to Gordon M. Butler, Dean Emeritus, University of Arizona, and to Frank J. Credon, Director of Institutions, O.S.D., Department of Defense, U. S. Government. Honorary Corresponding Membership to Pedro Ramirez Vasquez, President, Sociedat de Arquitectos, Mexico.

In the National Honor Awards, first place went to Saarinen and Smith, Hinchman & Grylls for their G. M. Technical Center, and to William Henry Deitrich & Matthew Nowicki, for their North Carolina State Fair Pavilion. Merit Awards: Harrison & Abramovitz & Chas. H. Abbe for Corning Glass Center, N. Y. C.

In the residential field awards went to George T. Rockrise, A.I.A.; Bassetti & Morse, A.I.A.; Ashen & Allen, A.I.A., and George Vernon Russell, A.I.A.

L. Morgan Yost deserves the title of the most outstanding moderator, having presided at three afternoon sessions.

The Chapter Information meeting and Chapter Problems meeting were most constructive. They brought information of what is being done by various chapters, and Beryl Price, of Philadelphia deserves a great deal of credit for the energetic stand he has taken. The group was privileged to see the work of the Southern California Chapter in their TV program, courtesy of Paul Hunter.

A new feature was a breakfast meeting of all those who had been on the AIAsponsored European tours.

The scrapple breakfast, now an established tradition, presented by Eddie Morris of The Tile Manufacturers, Inc., was more enjoyable than ever before—if indeed such is possible.

At the Annual Dinner, those elevated to Fellowship in The Institute: Thomas Henry Atherton, Turpin C. Bannister, Richard M. Bennett, Leon Chatelain, Jr., Theodore Irving Coe, Robert C. Dean, John Reed Fugard, William Charles Furer, E. James Gambaro, Henry L. Gogerty, Milton L. Grigg, Arthur P. Herman, Eric T. Huddleston, Robert Allen Jacobs, Louis I. Kahn, Morris Ketchum, Jr., Adrian N. Langius, Curtis M. Lovelace, Albert Mayer, Clarence William Palmer, Lawrence B. Perkins, Geoffrey Platt, Otto John Teegan, Wilbur H. Tusler, Charles Wellington Walker, Bertram A. Weber, Kenneth C. Welch, Walter F. Wilson, Kenneth S. Wing and Marcellus E. Wright.

At the Banquet was Mr. John H. Wade, President of the British Columbia Chapter of the Royal Architectural Institute of Canada, not to forget John R. Fugard and his bride.

William Adams Delano, F.A.I.A., of New York was awarded The Institute's Gold Medal for 1953. Edgar I. Williams, F.A.I.A. received it for him. The principal address was delivered by Mr. George H. T. Kimble, Director of the American Geographical Society.

Never have we heard more favorable comment on the conducted tours, before and after the Convention, especially the one sponsored by the Simpson Logging Company.

Crowning event was the address by Pietro Belluschi, who spoke on "A New Architecture," and his lecture was all that the name implied. He showed slides to illustrate his points.

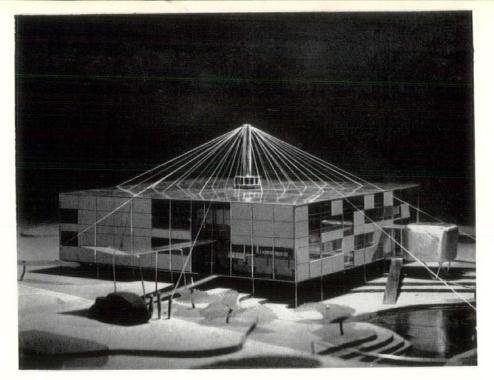
Clair Ditchy made a brief but to-the-point acceptance address. Message of condolence were authorized with respect to the passing of past presidents Edmunds and Kohn.

There was a discussion of the present procedure of electing officers, the proposers favoring a direct method of election by the entire membership. This motion was tabled but considerable discussion resulted. Ralph Walker stated that there was such a thing as "unanimity by nagation," and he favored a revision in the methods. Consequently, a committee was appointed to make nominations for 1954.

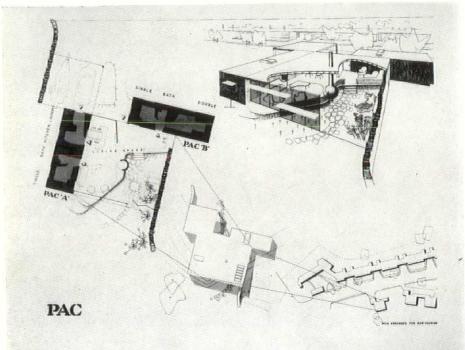
Highlights: The good attendance at the Producers' Council Exhibits; the architectural exhibits at the hotel and several other locations, including the University of Washington; birthday of Goldy Goldsmith (82), on June 12, which coincided with that of Cy Silling; Harold Sleeper on public relations; Canlas Charcoal Broiler.

EERO SAARINEN & ASSOCIATES





Project, Community House, 1941

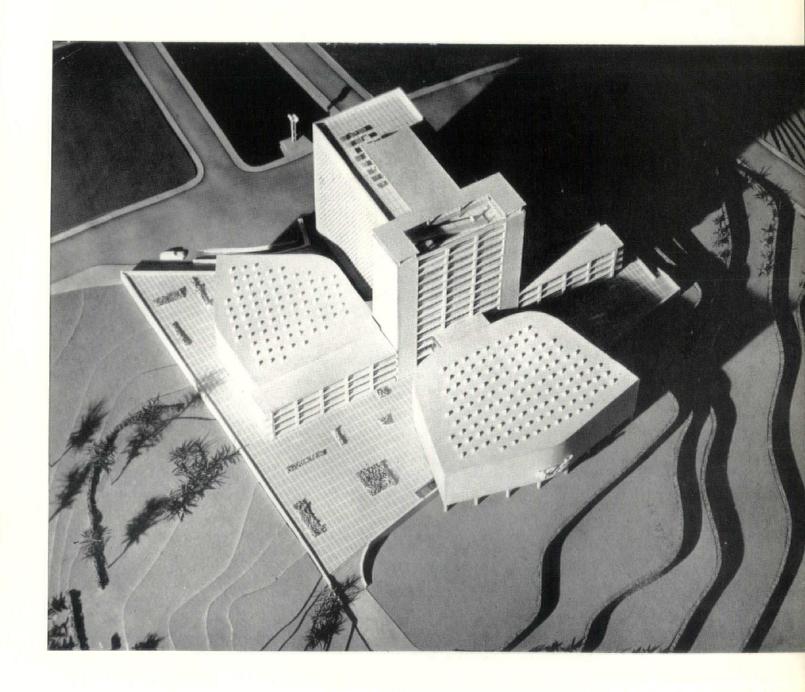


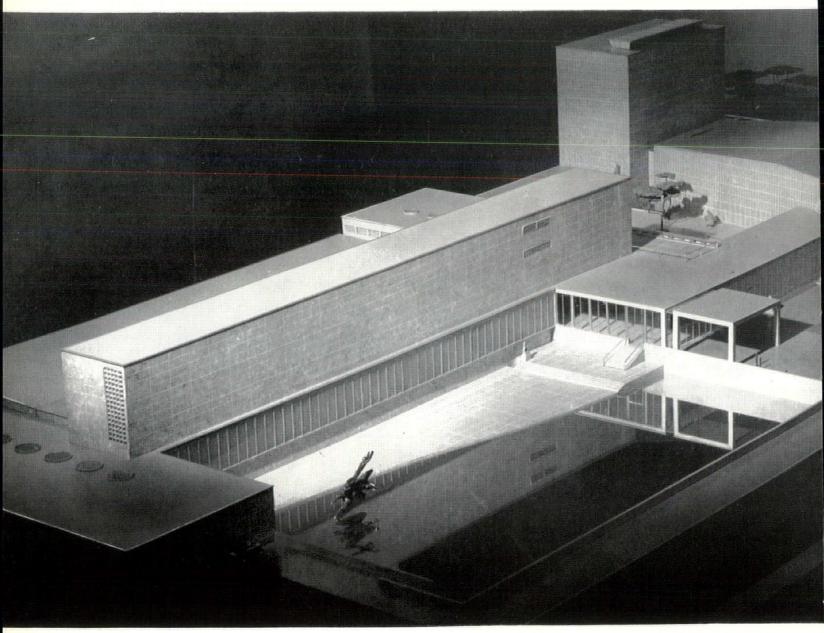
Competition with Oliver Lindquist, 19



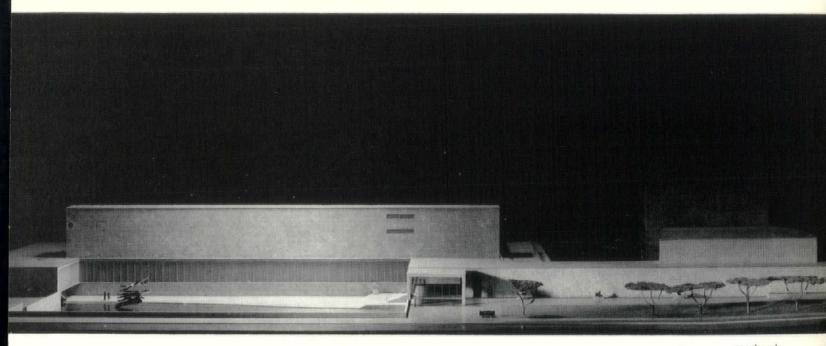
Project, Unfolding House, 1945

Competition, Legislative Palace for Quito, Ecuador, 1944





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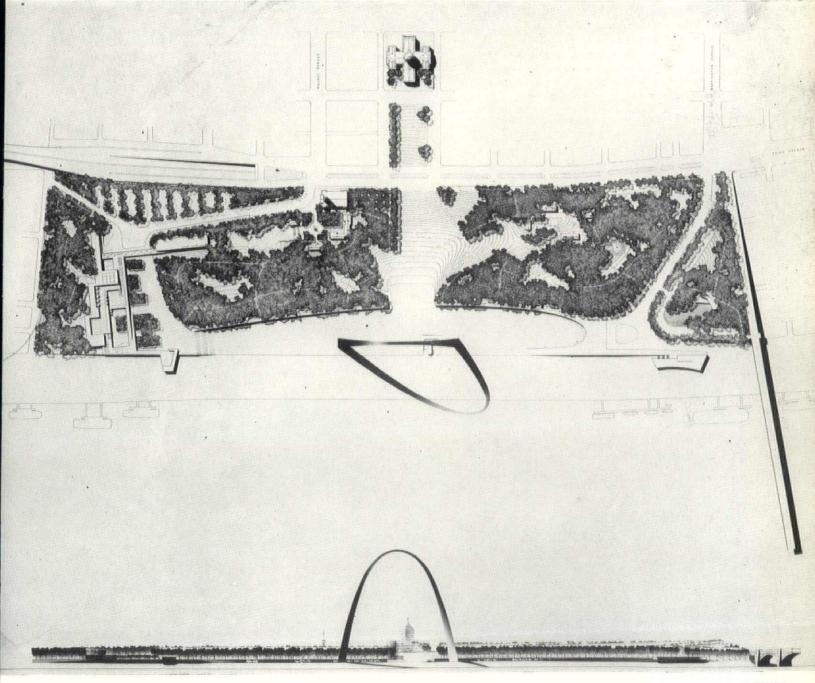
Competition, Smithsonian Gallery of Art, Washington, D. C.

Eliel & Eero Saarinen, J. Robert F. Swanson, Architects



multicol

Competition, Jefferson National Expansion Memorial, St. Louis, Missouri, 1948 Saarinen and Saarinen, Architects Eero Saarinen, Designer J. Henderson Barr, Associate Designer Dan Kiley, Landscape Architect Alexander Girard, Painter Lily Saarinen, Sculptor



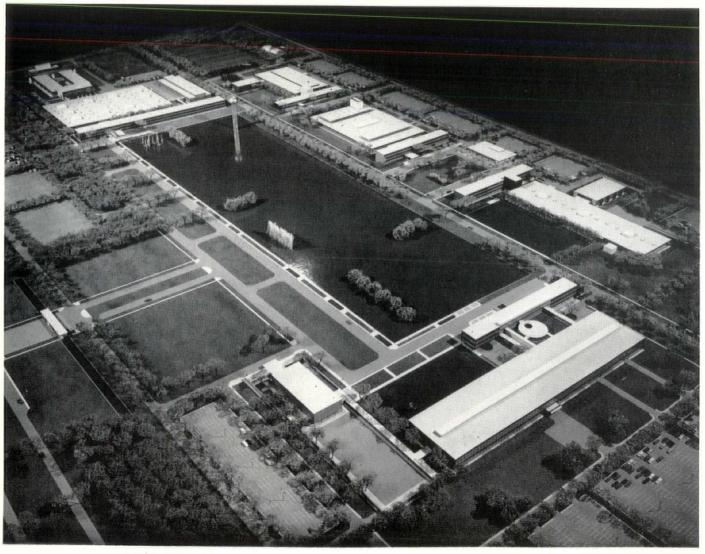
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Eero Saarinen & Associates, Architects Smith, Hinchman & Grylls, Architects-Engineers Thomas Church, Landscape Architect Edward Eichstedt, Associate Landscape Architect

A multi-million dellar industrial complex embracing all research arms of General Motors. Now under construction

Below: Birdseye view of model showing the project as it will appear at completion

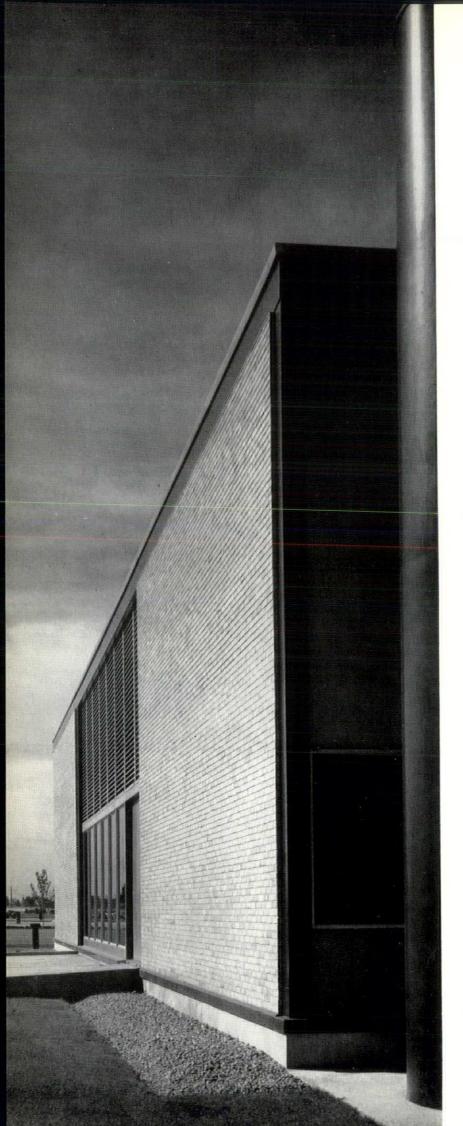
Right: Front elevation, Administration Building of the Engineering Group



richard shirk

gener

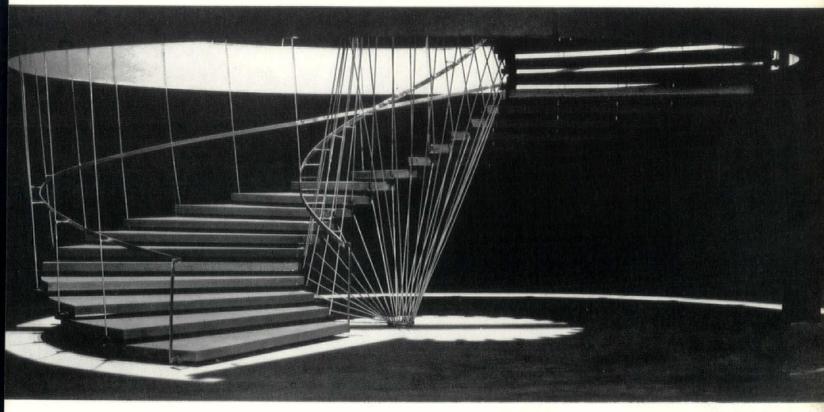




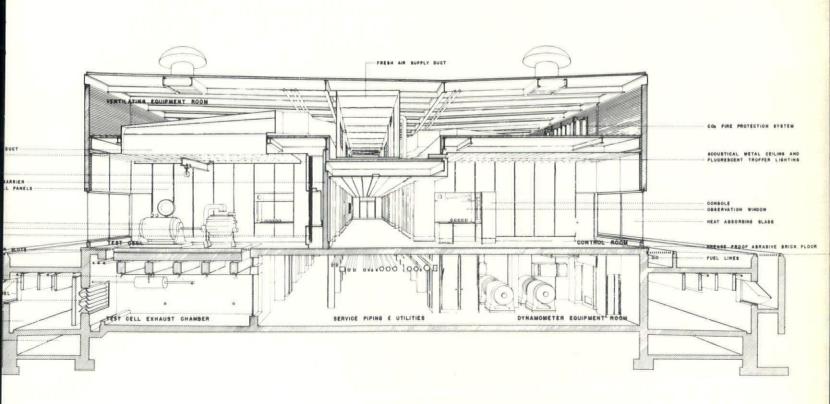
Left: Dynamometer Building of the Engineering Group

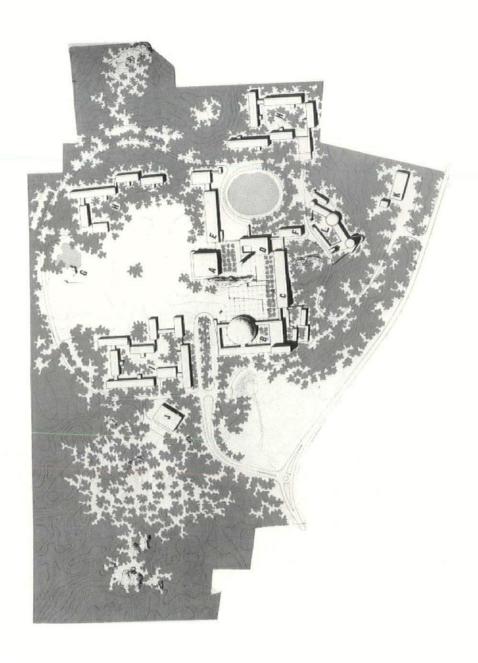
Right: Model of Main Staircase, Lobby of the Research Administration - Laboratory Building

Right: Typical Section through Mechanical Building of Research Group



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Brandeis University, Waltham, Massachusetts

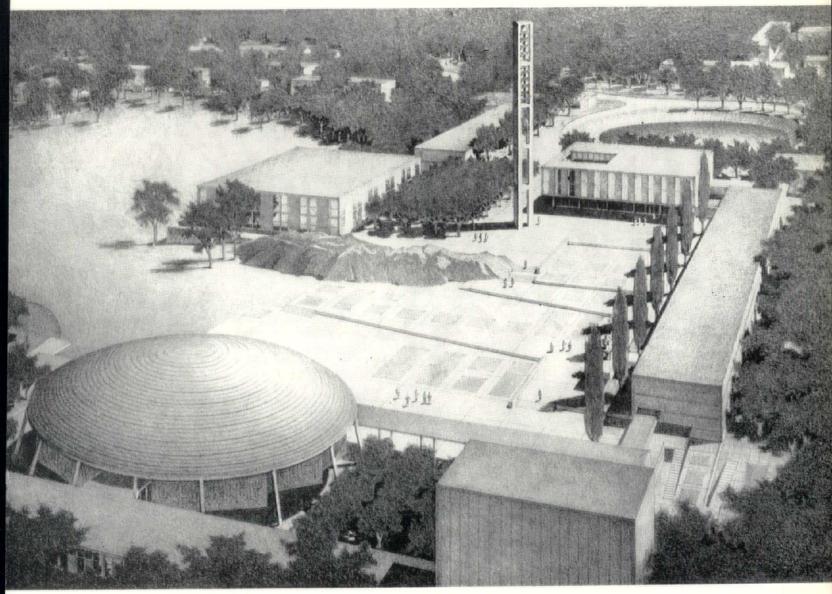
A complete campus planned as a unit for a newly founded school

Above: Master Plan of Campus

Upper Right: General view, showing the auditorium,

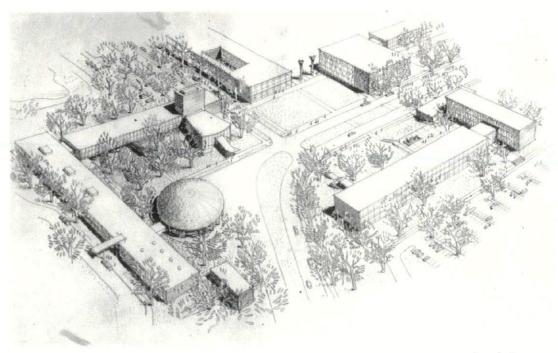
library, union, humanities, and theatre buildings grouped around the quadrangle

Lower Left: Sketch of Chapel entrance

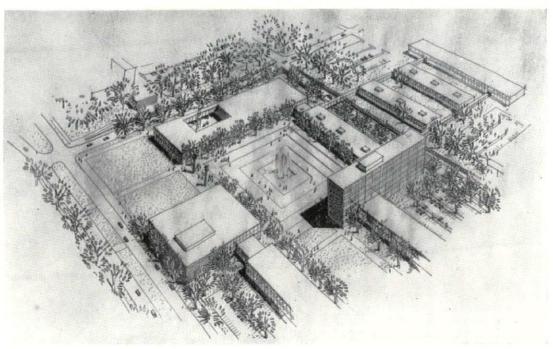


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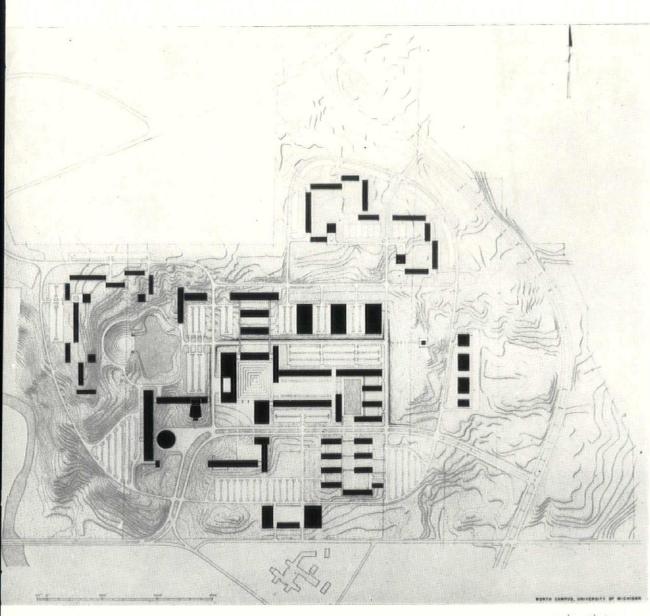




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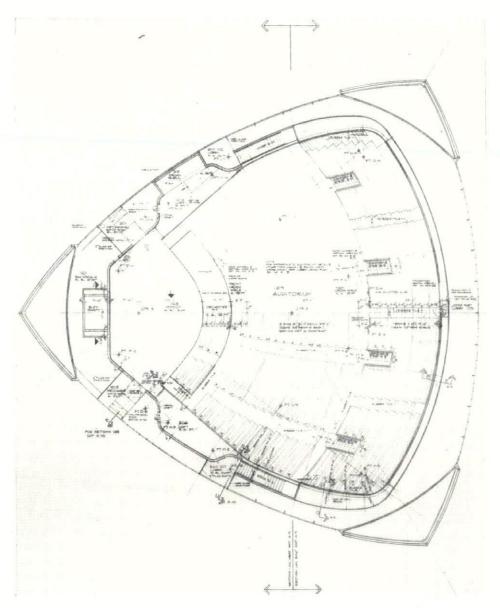
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North Campus, University of Michigan, Ann Arbor, Michigan

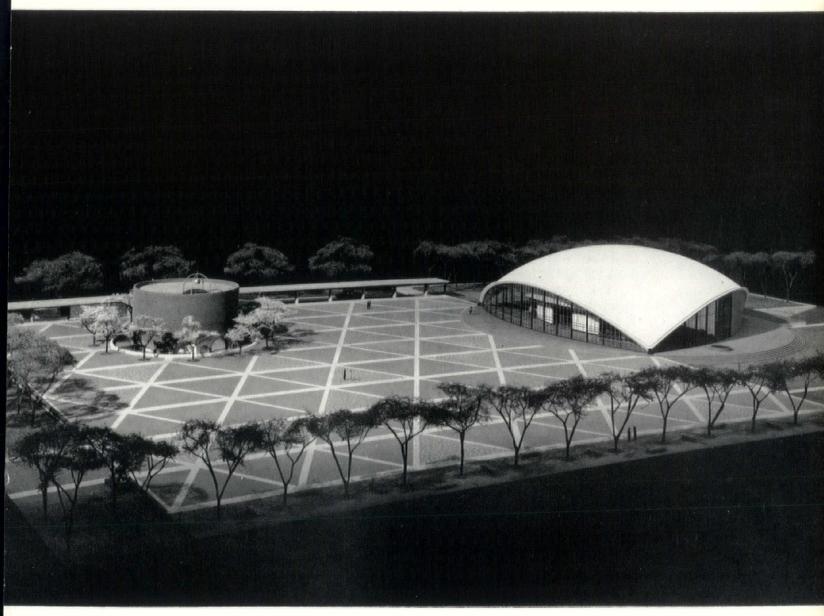
A new development by the University, North of the Huron River, which, upon completion, will approximate in size the existing campus to the south. Fine Arts, Engineering, and Research comprise the major elements. Several buildings under construction by other architects

Left: Two early sketches

Above: Early stage, Master Plan



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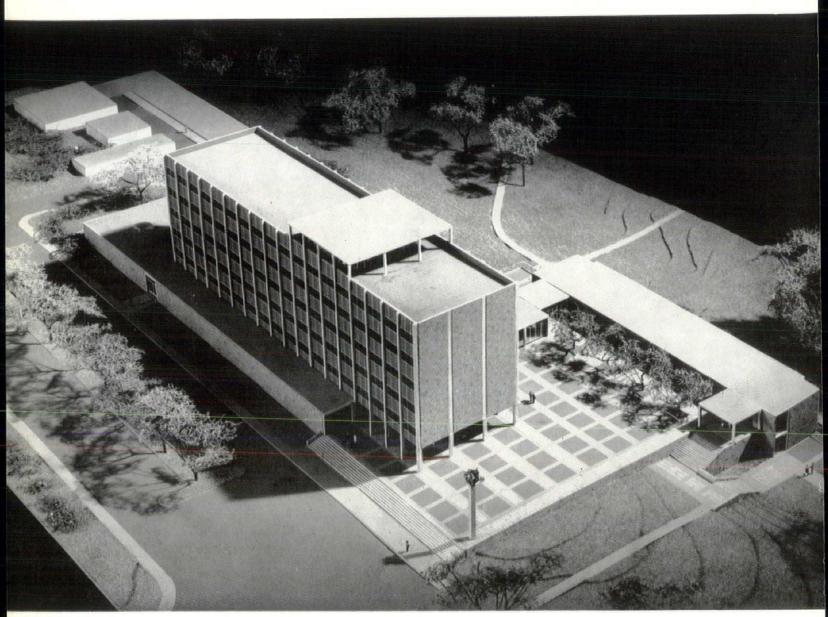
Auditorium and Chapel for the Massachusetts Institute of Technology, Cambridge, Massachusetts

A small chapel and an auditorium seating twelve hundred people - the latter roofed over by a thin concrete shell sheathed in lead.

The auditorium is under construction.

Left: Auditorium, Main Level Plan

Above: General View of Model



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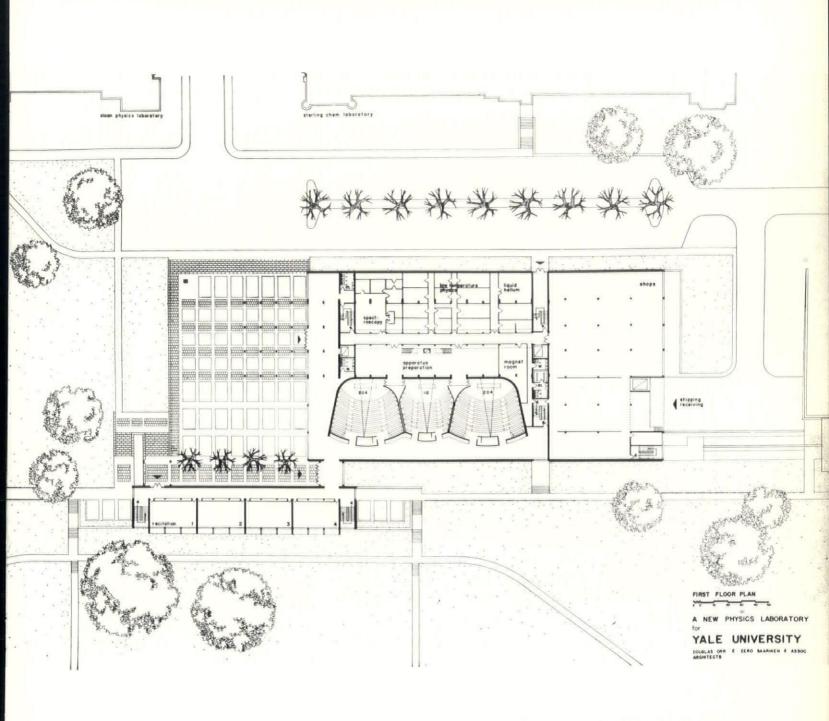
Physics Building for Yale University New Haven, Connecticut

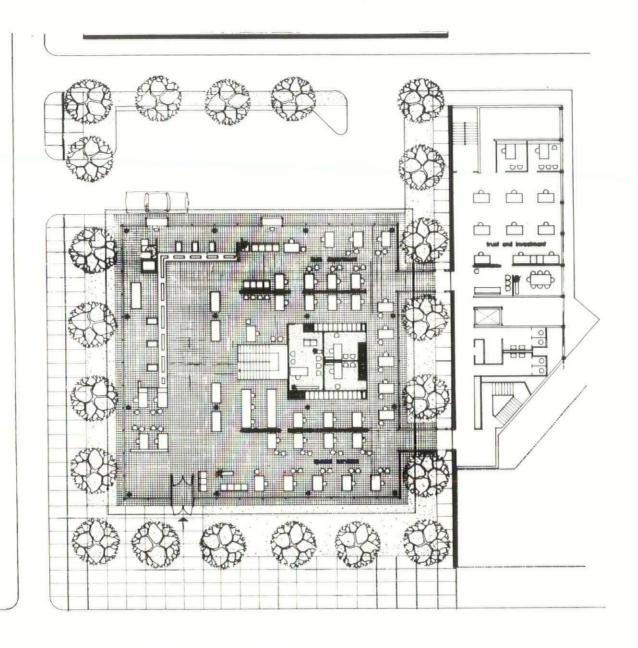
Douglas Orr and Eero Saarinen & Associates, Architects

The building stands on a prominent hill within the existing campus. The high mass contains laboratories and services with the lecture halls below; classrooms forming a low wing at one side of the small plaza.

Above: General view of model

Right: First floor plan



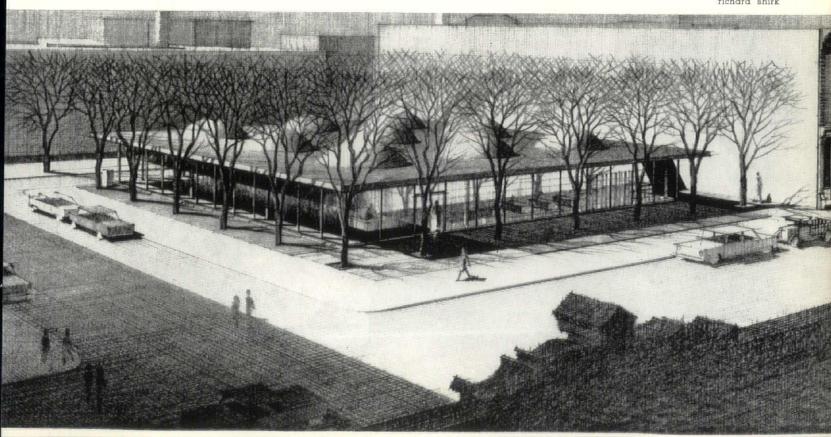


Bank for Irwin-Union Trust Company Columbus, Indiana

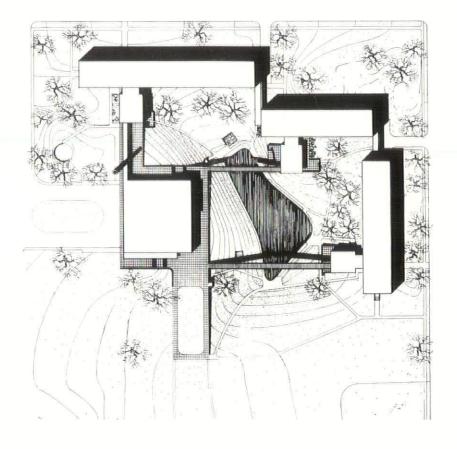
A small bank in a typical midwestern town. Public spaces occupy the open, one-story mass with private banking functions in the three-story annex. Thin-shelled concrete domes in each bay of the bank proper lessen dead load and provide general lighting. To go into construction this summer.

Left: Main floor plan

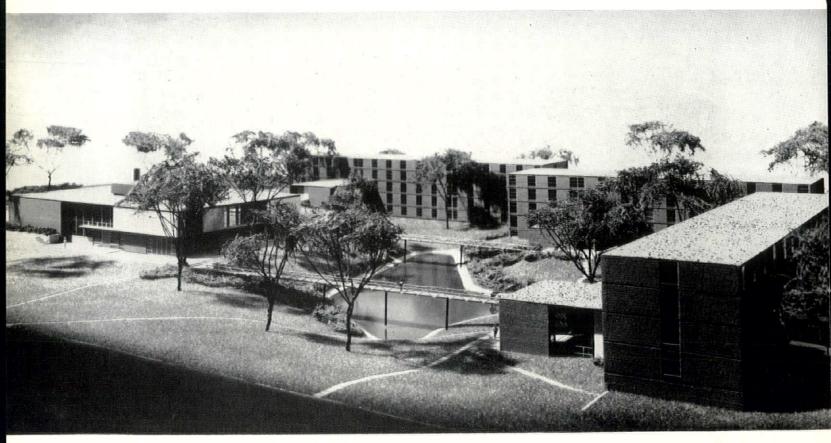
Below: General View



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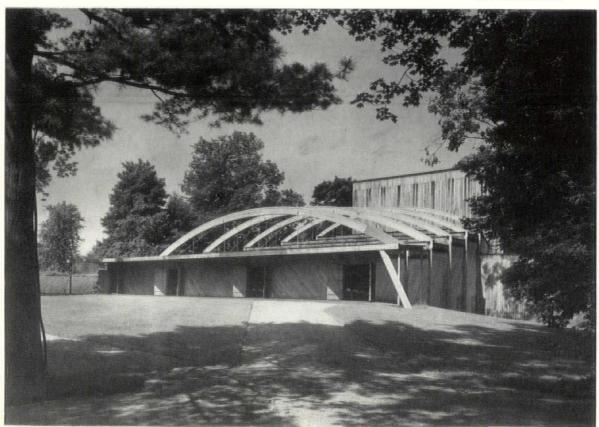
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Left: New Women's Dormitory Group,
Drake University,
Des Moines, Iowa

A group consisting of three dormitories with lounges and a separate dining hall grouped around a natural pond. Catwalks bridge across ravines between units. Dormitory walls are of concrete units precast on the site and lifted into place. All buildings are under construction

Below: Opera Shed, Berkshire Music Center, Tanglewood, Massachusetts Eliel & Eero Saarinen, Architects A highly economical all wood structure built in 1938



gottscho-schleisner





- A. Dining Chair, Charles Eames and Eero Saarinen, Museum of Modern Art Competition, 1938
- B. Dining Chair Eero Saarinen, 1950
- C. Easy Chair Charles Eames and Eero Saarinen, Museum of Modern Art Competition, 1938
- D. Womb Chair, Eero Saarinen, 1948
- E. Chair for Lobby of Engineering Administration Building, General Motors Technical Center, 1950

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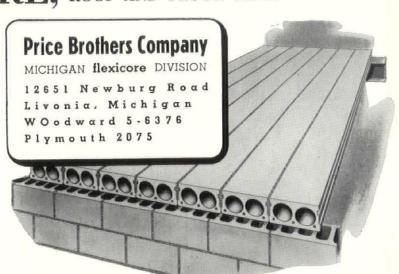
A partial list of architects who have recently specified FLEXICORE:

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Leo M. Bauer and Associates, Detroit



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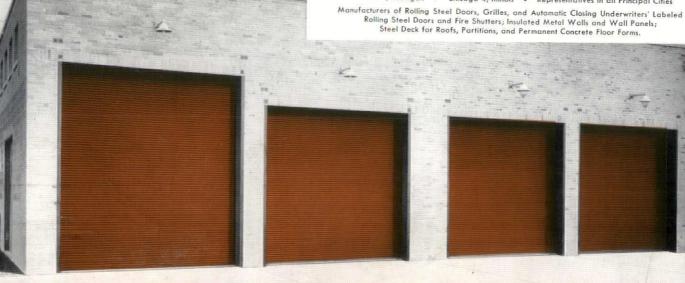
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